



EVENT HANDBOOK

FYP'EE TO FOUNDER

FYP TO STARTUP

From your final-year project to your first MVP

DATE

24 October 2026

TIME

11:00 to 18:00

VENUE

NED Auditorium

NED University of Engineering & Technology, University Road, Karachi, Pakistan

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ABOUT THE EVENT

FYP'ee to Founder brings final-year project teams, early-stage founders, industry and investors into one room. Students exhibit their FYPs, pitch to investors and judges, show the problems they have solved and leave with the connections, mentoring and funding leads they need to turn a project into a company.

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AGENDA

01

11:00

to 11:40

**Registration & FYP exhibition entry**

Guest registration, university teams' entry, booth visits and seating. Registration closes at 11:40 AM.

11:40

to 11:45

**Host's introduction**

The host introduces AEROXERP, the FYP to Startup vision, the event objectives and the programme.

11:45

to 11:48

**Recitation of the Holy Quran**

Opening recitation.

11:48

to 11:51

**Naat Sharif**

Naat recitation.

11:51

to 11:53

**National Anthem**

Pakistan's national anthem.

11:53

to 11:58

**Welcome note**

Welcome to guests, university representatives, speakers, investors, judges and sponsors.

11:58

to 12:18

**Opening speakers**

Four opening speakers, about 5 minutes each.

12:18

to 12:38

**Panel 1: From Campus to Incubation**

Incubation centres on their process, mentorship, resources and funding, and how they help students turn projects into startups.

12:38

to 12:58

**Panel 2: The FYP Excellence Forum**

University FYP communities on what makes an exceptional FYP, how to build a strong pitch, judging criteria and supporting student innovation.

12:58

to 13:48

**FYP Showcase & Pitch Arena**

Judges visit the university booths and evaluate projects, then the strongest teams pitch on stage. Judges shortlist the best projects.

13:48

to 14:18



University Wars

Universities compete in groups of three in head to head challenges. One winning university is selected.

14:18

to 14:53



Networking break & live jamming

Refreshments, live jamming, exhibition visits and informal networking while the judges make their final decisions.

14:53

to 15:23



FYP to Startup Masterclass

Practical talks: product market fit, building an MVP, validating with customers, and moving into growth and scaling.

15:23

to 15:43



The FYP to Founder Debate

Can a university project become a commercially viable startup? Challenges, funding, execution and real world validation.

15:43

to 16:08



The Growth Engine: Marketing, Content & Personal Branding

UGC creators, LinkedIn creators and marketers on content led growth, personal branding, audience building and storytelling.

16:08

to 16:48



Investor Pitching Arena

The AEROXERP pitch, followed by selected startups presenting to investors and judges.

16:48

to 17:25



Closing ceremony & certificate distribution

Winners announced, intern certificates, shields for speakers, creators, judges and sponsors, hiring announcements and the group photo.

17:25

to 17:30



Official closing note

Final acknowledgements and the formal close of the event.

17:30

to 18:00



Post-event networking & meetings

Optional meetings between investors, founders, directors, universities and startup teams. Media interviews run in a side area.

INNOVATION TRACKS

02

Every project is filed under one track. Pick the one closest to the problem you are solving.

AI & DATA

Machine learning, computer vision, NLP and analytics products.

HEALTHTECH

Diagnostics, medical devices and digital health.

FINTECH

Payments, lending, inclusion and financial infrastructure.

EDTECH

Learning tools, assessment and skills platforms.

AGRITECH & CLIMATE

Smart farming, water, energy and sustainability.

INDUSTRY 4.0 & IOT

Robotics, embedded systems, manufacturing and logistics.

CYBERSECURITY

Security tools, privacy and trust.

SOCIAL IMPACT

Products that solve problems for communities and the public sector.

JUDGING CRITERIA

03

Innovation & originality		25 pts
Technical execution		25 pts
Market potential		20 pts
Commercial viability		15 pts
Presentation & team		15 pts

THE PROCESS

- Judges are assigned projects outside their own institution and declare any conflict of interest.
- Each judge scores every criterion from 0 to 10; the weighted total is out of 100.
- The final score is the average of all judges' totals. Ties are broken by the Innovation score.
- Judges' decisions are final. Teams receive written feedback after the event.

VENUE & DIRECTIONS

04

NED AUDITORIUM

NED University of Engineering & Technology, University Road, Karachi, Pakistan

NED University main campus is on University Road, Gulshan-e-Iqbal, Karachi. Enter through the university main gate and head to the NED Auditorium.

ON THE DAY

- ✓ Keep the QR code from your digital pass ready on your phone or printed.
- ✓ Arrive during entry time so your check-in is done before the opening.
- ✓ Gate staff scan your QR. Some areas are restricted by pass type.
- ✓ Workshops need a booked seat, which you book from your portal.

CODE OF CONDUCT

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Everyone at the event (participants, speakers, sponsors, staff and visitors) agrees to this code.

OUR STANDARD

We are committed to a respectful, harassment-free event for everyone, regardless of gender, religion, ethnicity, disability, age, appearance or background.

NOT TOLERATED

- Harassment, intimidation or discrimination in any form.
- Unwelcome physical contact, photography or recording of someone who has asked not to be recorded.
- Disrupting talks, pitches or exhibits.
- Presenting other people's work as your own.

REPORTING

Speak to any staff member or the registration desk. Reports are handled confidentially and recorded in our incident log.

CONSEQUENCES

The organisers may warn, remove or ban anyone who breaks this code, and revoke their event pass, without refund.

PHOTOGRAPHY & MEDIA CONSENT

We photograph and film the day so teams, speakers and partners have a record of what they built and said. Here is what we capture, where it goes and how to opt out.

WHAT WE CAPTURE

- Photos and video of the expo floor, stage sessions, pitch rounds and the awards.
- Short interviews, only with people who agree to be interviewed.
- Close-ups of projects and stands, so teams can share them afterwards.

WHERE IT APPEARS

- The event gallery on this website, after our media team has reviewed every photo.
- Social media channels of the organisers and our partners.
- Press coverage and future promotion of the event.

YOUR CHOICES

- **Ask for a no-photo marker.** Tell the registration desk and we will give you a marker, so our photographers know not to publish pictures of you.
- **Say no on the spot.** Any official photographer will stop, or delete the shot, if you ask.
- **Ask for removal later.** Send us the link to the photo and we will take it down from our website and channels.

BY ATTENDING

You agree to appear in event photos and video, unless you are wearing a no-photo marker or have told us you do not want to be photographed.

INTELLECTUAL PROPERTY POLICY

You keep ownership of what you build.

- Teams retain all intellectual property in the projects they submit and exhibit.
- By submitting, you allow us to display your project title, summary, photos and team names on this website and in event media.
- Judges, investors and staff are asked not to share confidential material from pitch decks without the team's permission.
- Do not include trade secrets you are not prepared to show publicly.
- University IP rules may apply to your FYP. Check with your supervisor or ORIC before commercialising.
- Corporate challenge solutions remain the team's property unless a separate agreement is signed with the challenge owner.

OUR MISSION

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EVERY YEAR THOUSANDS OF FINAL-YEAR PROJECTS ARE BUILT, GRADED AND FORGOTTEN. WE EXIST TO TURN THE BEST OF THEM INTO PRODUCTS, COMPANIES AND JOBS.

WHY THIS EVENT EXISTS

A final-year project is often a student's first real piece of engineering: months of research, a working prototype and a team that has already learned to ship. Most of that work ends with a viva. FYP'ee to Founder gives it a second life, in front of the industry, investors and mentors who can take it further.

FOUR STEPS FROM FYP TO FOUNDER

- **Exhibit.** Show your FYP to industry, investors and the public on the expo floor.
- **Validate.** Get scored by judges against clear criteria and hear from real customers.
- **Pitch.** Present to investors in timed rounds and find out who is interested.
- **Build.** Leave with mentoring, introductions and a clear path to your first MVP.

WHO WE BRING TOGETHER

- Final-year students
- FYP supervisors
- Early-stage founders
- Corporate innovation teams
- Angel investors
- Venture funds
- Universities
- Incubators
- Media

OUR PROMISE

We only publish what is real: confirmed speakers, confirmed sponsors, verified numbers and genuine testimonials.

NEED HELP?

CONTACT

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AEROX ERP

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